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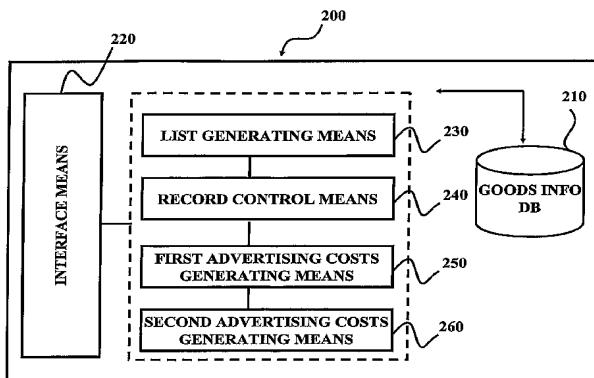
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(54) Title: METHOD AND SYSTEM FOR PROVIDING INFORMATION ON ARTICLE OF COMMERCE



(57) Abstract: Disclosed is a method for generating a list of search results of goods in response to a search request for goods of a searcher and providing the searcher with goods information, the method comprising the steps of: maintaining a goods information database for storing a search listing including seller identification information and selling price information; receiving a search request for goods including a keyword from a searcher; in response to the search request for goods, abstracting at least one search listing associated with the keyword from the goods information database, generating a list of search results of goods and transmitting the same to the searcher; receiving a click selection with respect to any one search listing among the list of search results of goods from the searcher; in response to the received click selection, generating and storing total selling price information by referring to selling price information included in the selected search listing; and generating advertising costs of selling price of each seller in accordance with a predetermined selling commission rate by referring to the stored total selling price information; wherein, in the step of generating total selling price information, the selling price of the selected search listing for each seller is added up by referring to seller identification information included in the selected search listing during a first selling period.

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